

Sacramento Audubon Society
Board of Directors Meeting Minutes
Meeting Date: March 28, 2017
Approved Date: May 30, 2017
Lemon Grass Cafe Meeting Room
601 Munroe St., Sacramento CA 95825

- I. **Call to Order:** Meeting called to order: 6:58 p.m. / **Roll Call: Board Members Present:** Bill Bianco, Larry Hickey, Diana Hickson, Jane Taylor, Sue Darst, Jane Van Kessel, Grant Boice, Gibbe Parsons; **Board Members Absent:** Sally Walters, Keith Wagner, Marcia Ferkovich / **Approval of Minutes:** February 2017 Minutes approved (Hickey, Parsons).

- II. **Public Comment/Guests:** Elliot Chasin, previously with Santa Barbara Audubon as Programs Chair, possibly interested in an SAS board position

- III. **Presentations:** None

- IV. **Officer Reports**
 - A. **President's Report (Sally):** On vacation, Bill presiding as V.P., nothing to report
 - B. **Treasurer (Marcia):**
 1. Marcia had sent balance sheet, P & L and General Ledger through January 2017 via email to board members.
 2. Board members noted that spending has increased, but SAS' finances are OK for now.
 3. The need for a new Treasurer and a current budget were reiterated.
 - C. **Corresponding Secretary (Diana):**
 1. No new mail to share
 2. She will refer to NAS a letter with reference to a video concerning Cambodian birds' plight.
 - D. **Other Officers (if anything to report):** None

- V. **Committee Chair and Board Member Reports**
 - A. **Board Member and Chair transitions (Sally):** None
 - B. **Programs (Sally):** A program is scheduled for next month's general meeting.
 - C. **Outreach (Bill):**
 1. Bill, having emailed 3 sample banner designs to board members, requested board to choose one.
 2. Board approved "A" design with red "B" outline and a new photo to replace a lower-corner White-tailed Kite (Darst, Van Kessel).
 3. SAS will have a table at April 8's return of the Swainson's Hawk event at Sutter's Landing Park (since postponed due to rain)
 - D. **Education (Larry for Gesna):**
 1. Larry commended Gesna for doing a fine job as Education Chair.
 2. She will be arranging for observation of May's Nature Bowl at Camp Pollock.

3. Effie Yeaw has been suggested as the venue for a foster care youth field trip in early April. Gesna will coordinate with others for trip leadership and loaner optics.
4. Larry declared the February/March SRCC EEP a success.

E. Membership: (Sue):

1. Sue had no new research reports, but she will ask Mara for updated SAS membership numbers.
2. SAS needs a technical person able to research, evaluate and set up new membership software.
3. NAS' membership program is not one to emulate.
4. Our current Excel program might be able to migrate to Microsoft "Access".
5. Diana will write up a call for such a technician to be published in the Observer.

F. Communications: None

G. Resale Merchandise:

1. Bill brought a ball cap sample to the meeting, noting that 24 of them would cost around \$250, and they could be sold at events and general meetings.
2. He suggested purchasing 50 for a trial run. The board approved up to \$600 for the purchase (Taylor, Van Kessel).
3. Jane VK has put the window decals on hold, not sure they will work on tinted windows, among other things.
4. It was noted that the SAS resale contact is Becky Norris.

H. Conservation (Larry):

1. Larry moved to increase SAS' contribution to Habitat 2020 from \$500 to \$600, which board approved (Hickey, Hickson). He will find out where Marcia should send the payment.
2. Current Habitat 2020/UCD grant for mapping habitat resources, approved by the EPA, will likely be ended by the current administration.

I. Bobelaine Committee (Larry, Bill, Diana):

1. Bobelaine is flooded, with emergency rip-rapping in response to leaking levees.
2. The committee meets the first week of April and will need to decide when to evaluate damage (maybe this summer?) and what needs to be done there.
3. It also needs to determine the best way to utilize the SRCC's 3 days of maintenance work.
4. Holding a fundraiser for damage mitigation was suggested.

J. Other Committee Reports (if any):

1. Nominating (Grant): Grant has compiled a list of possible candidates for board membership that he will triage with senior SAS members and report back.
2. Hospitality (Bill and Grant):
 - a. Bill has collected about \$80 in cash from donations and checklist sales that he will turn over to Marcia.

- b. He will write up a request for hospitality duties on a rotating basis to circulate at the next general meeting.
- c. He suggested also a sign up sheet for membership with email contact information at meetings.

K. Board Member Reports (if any): None

VI. Old Business

A. Birdwalk Android App Donation to App Developer (Diana): Diana has learned that the app is not readily transferrable to the I-Phone, and the board agreed to drop this matter with no further action.

B. Big Day of Giving (BDoG):

1. Jane VK explained that a contract with Constant Contact (CC) at SAS' level of membership (+/-2500) at \$70 per month could run for 12 months with a 30% discount or 6 months with a 20% discount.
2. The board agreed to try the 6 months and evaluate how CC works for the organization before committing to a longer contract (Hickey, Hickson).
3. Jane VK was to talk to Marcia re: payment and to CC on March 29 to set up the account.
4. Wendy will post a donation link for BDoG on SAS' website.
5. Jane VK and Kayre Axe will meet to mobilize a Twitter account for BDoG.

C. Updates to SAS by-laws (Keith): Absent

D. Money and/or volunteers requested to cap open fence posts along the Ancil Hoffman golf course (Grant): Grant is coordinating with Effie Yeaw personnel who are also working on this issue.

VII. New Business

A. Publishing 2 – 4 page Field Trip supplements to the “Observer” for June and August: Since field trips are the core of SAS activities, the board approved up to \$1300 for these issues' publication, editing and mailing (Hickey, Boice).

VIII. Adjournment: 8:45 PM