

MINUTES
Sacramento Audubon Society
Board of Directors Meeting
Date/Time: October 29, 2019; 6:30 p.m.
Location: Turley and Associates
2431 Capitol Ave., Sacramento, CA

- I. Meeting called to order at 6:35 pm
 - A. Roll Call:
 1. Board members present: Bill Bianco, Daphne Reimer, Harriet Saeck (left early), Diana Hickson, Elliott Chasin, Jane Van Kessel, Gesna Clarke, Mary Forrestal
 2. Board members absent: Heather White, Grant Boice, Sally Walters
 - B. Approval of Minutes (September 2019): approved with Bill Bianco's 10/27/2019 emailed changes by consensus

- II. Guests / Public Comment:
 - A. Sue Darst discuss the new policy of charging for family hikes that we do with Effie Yeaw Nature Center. EYNC allows (but does not require) prior registration and \$5/adult, \$3/child; Sue talked to Heather Gable (sp) and they need the revenue. However, we do not charge for our field trips but list these trips because we usually provide two leaders in addition to EYNC's naturalists. The Board supports a statement in the Observer that attendees need to register through and pay EYNC for these hikes. They can either be listed with our regular field trips or separately if that will make it more clear.
 - B. John Harding, member of the Website Committee, was present to participate in the Web Committee Report.

- III. President and Treasurer Reports
 - A. President (Bill):
 1. Distributed NPS "Rivers, Trails and Conservation Assistance" grant information.
 2. We received a request from Bruce Bostick to oppose barred owl removal in California. Board did not to take a position. Barred Owl has migrated to California Spotted Owl range and is now competing for habitat.
 3. Bill will finish the Annual Report to National by the end of December
 4. Reminder that we changed the March Board Meeting to March 24, 2020 instead of March 31 (NatureBowl)
 5. Bill will get bids for tree removal required at Bobelaine; several trees were downed in the recent high wind event.
 - B. Treasurer (Harriet):
 1. Provided Financials prior to meeting via email.
 2. Harriet advised that insurance policies will come to SAS in electronic format only. Treasurer will forward electronic policies to Diana for putting on a thumb drive for President.

- IV. Old Business
 - A. Grant: Theater Production on Cranes: Motion to provide \$500 (Diana, Gesna 2nd), passed unanimously.

- V. New Business
 - B. Bufferlands Calendar Grant. Motion to provide \$500 (Diana, Jane 2nd), passed unanimously.
 - C. Purple Martin Publication Grant. Motion to provide \$1,500 (Diana, Jane 2nd), passed unanimously.

- D. Galt Winter Bird Festival Sponsorship: Motion to provide \$500 (Diana, Mary 2nd), passed unanimously.
- E. Yahoo Group closing down. Elliot with get info for Subhash on a new group location.

VI. Other Officer Reports

- A. Corresponding Secretary (Diana): Circulated mail. Amusing poster "Birds Aren't Real" included.
- B. Vice President (Daphne):
 - 1. Daphne will put SAS on the list of potential nominees to get a donation box (decided by Membership) at the Sacramento Natural Foods Co-Op.

VII. Committee Chair and Board Member Reports

- 1. Education (Gesna): No items to report. Attached is the 2019-20 classroom and field trips scheduled for the Sacramento Regional Conservation Corps' Environmental Education Program. Any board officer or member who is available may sit in on one of the classroom sessions or join in on one of the scheduled fieldtrips. All classroom sessions and field trips are scheduled for Friday mornings.
- B. Membership (Jane): Sharon Wisecarver needs to change the dues in the Observer for January. Wendy will need to change it on the website by then, also.
- C. Website (Gesna):
 - 1. Gesna provided summary notes from the Website Committee's meeting.
 - 2. The Board suggested asking Dan Brown, Chris Conard, Larry Hickey, and Mark Sawyer for the high-resolution images that will be needed for the "banner" pages of the website.
 - 3. By the end of January, the committee should have a mock version of the website for the Board to review. Motion to approve that the Website Committee initiate a subscription with SquareSpace up to \$1,000 (Diana, Mary 2nd) per the Committee's plan. Passed unanimously.
- D. Pelagic Trips (Harriet): This will be moved to the November meeting as Harriet had to leave early.
- E. Conservation (Elliot): Edna Bohanon has requested SAS oppose construction near Bridgeway Island Pond. Elliot with craft language to send; Diana will pdf; Bill will sign.
- F. Other Committee Reports: None.
- G. Board Member Reports: None

VIII. Adjournment at 8:32

Sacramento Audubon Society

Sacramento Regional Conservation Corps
Environmental Education Program
2019-20

December

13

Cosumnes River Preserve(Birds in Scopes)- Cathie LaZier Coordinates
Leader Maureen Geiger

January

10

Yolo Wildlife Bypass Area

Leaders: Bill Bianco and Frank Gray

17 24, 31 tbd*

*One of these dates (17, 24 or 31) will be confirmed

February

14

Classroom Instruction – Sheila Green

21

Putah Creek

Leaders: Bill Bianco and Carla Barbaro

March

13

Classroom Instruction – Sheila Green

April

10

Classroom Instruction– Sheila Green

17 Effie Yeaw Nature Center

Leader: Larry Hickey

May

1

Classroom Instruction – Sheila Green

8

Field Trip location and leaders tbd

NOTE

- Classroom sessions run from 10:00 am – 10:45 am
- Field Trips run from 9:00 am – 11:00 am

Website Improvements Committee Meeting Notes from October 20 Meeting

Members Present: Elliot Chasin, Gesna Clarke, John Harding, Daphne Reimer, Jane Van Kessel, Heather White

1. Website Content Edit Updates

- Daphne, Gesna, and Jane presented content edits or rewrites to their assigned areas; About Us, Programs, Go Birding, Get Involved, News and Events, Resources
- Committee members made suggestions and recommendations to enhance or clarify content in each area.
- Heather volunteered to maintain a running list of action and parking lot items as the team continues to finalize website content (i.e., indoor cat policy; car donation program)
- Committee members hope to wrap up this phase of content review at the next committee meeting.

2. Master Content Document Review Team and Process

- Daphne, Elliot and Heather agreed to be the master content review team
- Elliot will set up Google Docs for efficient group document editing
- Elliot will demo how Google Docs works at next committee meeting

3. Recommendation: Upload SAS website content on Square Space in Testing Mode

- John confirmed his willingness to upload SAS content on Square Space, using National's recommended Bedford template. This is a good option, as our timeline and Sac City Digital Design Dept timelines are different, and the department cannot guarantee that SAS will be accepted as a client with a new instructor coming on board for the upcoming semester.
- John will work with SAS photographers to identify photos to populate the website. The photos will comply with Square Space specifications. A final decision on the number of photos and placement options is to be determined.
- Heather tested out Square Space and felt confident that [at this stage] the design features of the Bedford template will be adequate, and eliminate the need to consult with a graphic designer, except for redesigning the SAS logo
- Elliot discussed this with his wife, a graphic designer. She has offered to help us redesign the SAS Logo. The committee invites her to attend the next committee meeting to further discuss options and to share any preliminary redesign she might have.
- John will begin uploading text, pending final edits by the review team, photo selections and a redesigned logo.
- The board will review and comment on test website, pending uploading all text and photos, by end of January
- The membership will be updated in the Observer by late Winter or early Spring.
- The new website will go live no later than July 1, 2020.

4. Next Committee Meeting

- Next committee meeting is November 20, 6pm at Daphne's Home. Gesna will bring in Dinner

REQUEST BOARD APPROVAL to proceed with recommendation to upload SAS website content on Square Space in a testing mode. This will require initiating a subscription with the company. Effective date TBD at the October 29 Board Meeting