

## Minutes (Approved)

### Sacramento Audubon Society

#### Board of Directors Meeting

Date / Time: February 22, 2022 @ 6:30 pm

Location: Virtual

- I. Call to Order / Roll Call / Approval of Minutes
  - A. Call to Order: 6:31 pm
  - B. Roll Call
    1. Board Members Present: Bill Bianco, Daphne Reimer, Harriet Saeck, Nancy Gronert, Mary Forrestal, Jane Van Kessel, Paul Miller, Eric Johnson, Anthony Asay
    2. Board Members Absent: None
  - C. Approval of Minutes (January 2021): approved with changes by consensus
- I. Guests / Public Comments: None
- II. Presentations: None
- III. Officer Reports
  - A. President
    1. Meghan Hertel, Sacramento Audubon's contact for California Audubon, is leaving at the end of the month. Gaylon Parsons is expected to be our new contact. Mary will update the Policy and Procedures with the new information once Bill receives confirmation.
  - B. Treasurer
    1. Dues of \$6,241 have been received from National Audubon.
    2. The Education and Outreach budget has been updated to reflect an additional \$2,000 for Nature in the Classroom, bringing the total budgeted to \$7,000.
    3. \$78 was spent to upgrade QuickBooks for Membership.
    4. Harriet will look into getting a new resale number. The state canceled our account due to lack of activity. We still need to pay sales tax on the lapel pins. Daphne is willing to handle the storage, shipping, and customer service related to selling the pins online or through the mail. Mary will investigate the mechanics of selling them on the website.
    5. An updated list of tax filings (sent out by Harriet) will be added to the Policy and Procedure document once the new resale number has been obtained.
  - C. Corresponding Secretary
    1. Investigating purchasing Keith Hansen cards to send for donations over \$250. <https://www.keithhansen.com/shop/p/fold-over-cards>
- IV. Old Business
  - A. Nature in the Classroom
    1. Daphne is requesting an additional \$2000 for the remainder of the year.
    2. Motion to increase the Education and Outreach budget from \$7,000 to \$9,000 for Nature in the Classroom. (Harriet 1<sup>st</sup>, Nancy 2<sup>nd</sup>) approved unanimously.

B. Standing Committee & Officer Descriptions

1. Daphne has edited and added to Bill's Education description. She will send her edited copy to the board for review.
2. Bill will send out a Bobelaine Committee description prior to the next board meeting for review.

C. Nominating Committee

1. Three director positions are open for next year. Bill and Paul have interviewed Susan Goodrich and she has expressed interest in joining the Board. Paul is seeking other candidates.
2. Paul Miller has volunteered for the position of President. Bill will step down in June. Eric Johnson has volunteered to serve as Vice-president. Daphne will step down and leave the board in June.
3. Susan and other potential new board members should be invited to attend and observe the March board meeting.
4. Slate of Officers and Directors needs to be announced in the April Observer. Deadline for the April Observer is March 15.

D. Spending Ideas

1. Investigating purchasing name tags with new logo for Board and Field Trip Leaders. Old name tags have the old logo. Wilson's trophy quote for new name tags with the new logo is \$30 per name tag with \$125 set-up charge. Mary is investigating online options. Most around \$10 per name tag. A sample has been ordered from NameTags.com.
2. Suggestion of button-down shirt with Sacramento Audubon embroidered on them. Consensus of the board that with name tags and lapel pins the shirts are probably not necessary at this time.

V. New Business

A. Effie Yeaw Bird and Breakfast

1. Effie Yeaw asked for volunteers or sponsorship for the 2022 Bird and Breakfast program. In past years, Cathie LaZier has been the lead volunteer on this project, coordinating volunteers to look for nests, man the scopes and lead field trips.
2. Effie Yeaw has a list of those who helped last year, and they will contact those people. Maureen also has the list and has contacted field trip leaders. She has five people who are willing to help out.
3. Moving forward a volunteer should be found who can help ahead of time, filling the role Cathie held in past years.

B. Bobelaine Signage

1. Two comparable estimates from SignsNow and Graingers. We have worked with SignsNow in the past. They are a local company and have done a good job in the past.
2. Motion to purchase four signs from SignsNow for \$112.97 (Mary 1<sup>st</sup>, Paul 2<sup>nd</sup>) approved unanimously.

C. International Bird Rescue – Grant Request

1. Motion to donate \$1500 to International Bird Rescue. (Jane 1<sup>st</sup>, Daphne 2<sup>nd</sup>) approved unanimously.
2. Recommend asking for a tour of their facility for the Board.

D. Google for Nonprofits

1. An account with Google for Nonprofits provides access to Google Workspace. Through Google Workspace we can setup domain specific email addresses for all board members and committee leaders. Currently, we have blind email addresses tied to personal accounts. This means there is no history of communication when the position passes from one person to the next.
2. Google Workspace generally costs \$6 per email / per month. However, with a Google for Nonprofits Account it is free.
3. TechSoup is the company Google uses to verify non-profit status. Harriet is familiar with TechSoup and willing to help set up the Google for Nonprofits account. An initial administrator is also needed to setup the account. Mary will be the initial administrator. Other administrators can be added to the account after it is established.
4. For consistency, we will keep the email domain the same as the website domain - @sacramentoaudubon.org.
5. Board approves by consensus to apply for a Google for Nonprofits account. Mary and Harriet will get it set up.

VI. Committee Chair and Board Member Reports

A. Membership: Membership numbers from Jane's email to the Board on February 15, 2022

1. There are currently 675 dues-paying SAS Members. 392 of these are receiving e-newsletters. There were 13 new SAS members this month and 1 previously inactive member sent in dues. 3 members were made inactive this month.
2. There are 2,855 NAS members that live in our chapter area. There were 39 new NAS members this month that live in our chapter area.

B. Education: Committee has been contacted about participating in the Girl Scouts Outdoor Adventure Campout on Lake Comanche.

C. Website

1. Next committee meeting is scheduled for March 28.
2. According to analytics the number of visits to the website in the last 30 days has increased dramatically compared to the same time period in 2021.
  - a. The website was visited 7,280 times from January 24 to February 22, 2022. There were 4,231 visits in the same time period of 2021.
  - b. The number of pageviews for those time periods was similar with 18,878 pageviews in 2022 and 18,810 in 2021.
  - c. Inquiry as to how many of those visits were actual people and how many were bots. Mary will look into this question and follow-up.

D. Conservation

1. Reichmuth Park: City Parks have not yet done any improvements. The bike trails are still there. Bill will write another letter to Mario Lara, Director of Youth, Parks, and Enrichment for the City of Sacramento. City originally committed to beginning improvements in the spring.
2. Delta Tunnel Project: A new draft EIR is expected in late spring, according to Sean Wirth.
3. Coyote Creek Solar

- a. ECOS sent a letter to the Sacramento Planning Department and SMUD responding to the notice of preparation, identifying items for the draft EIR.
  - b. Chris Conard and Dan Airola sent individual letters responding to the notice of preparation to the planning department.
  - c. The draft EIR is expected in late spring.
- 4. Morrison Creek: Still don't think there is enough evidence to go forward with the suite.
- 5. California Northstate Hospital: Awaiting the EIR.
  
- E. Outreach: Sierra College Dinosaur Days is May 1, 2022. SAS will have an outreach table at this STEAM event. We participated in 2019. Hope to talk with student about the Amplify the Future Scholarship.
  
- F. Accessibility: Considering changing the title of Mobility Challenged Field Trips to Easy Walk or Roll Birding Trips to attract more participants and open the trips up to a wider audience. Second Accessibility field trip had two participants registered and both cancelled. March field trip has three people currently registered.
  
- G. Bobelaine: First ever Volunteer Day was a success. Three loads of trash went to the dump.
  
- H. Other Committee Reports (if any): None
  
- I. Board Member Reports (if any)
  - 1. American River Parks Foundation Clean Up events and SPIU! Events are being added to the Website's Calendar of Events. Daphne recommends that we consider doing a joint clean-up event with SPIU! or the American River Parkway Foundation.
  - 2. Concern expressed over the lack of outreach that Amplify the Future is doing in our area.
  
- VII. Adjournment: 8:26 pm