

Minutes [APPROVED]

Sacramento Audubon Society

Board of Directors Meeting

Date / Time: March 29, 2022 @ 6:30 pm

Location: Virtual

I. Call to Order / Roll Call / Approval of Minutes

A. Roll Call

1. Board Members Present: Bill Bianco, Daphne Reimer, Harriet Saeck, Nancy Gronert, Mary Forrestal, Jane Van Kessel, Paul Miller
2. Board Members Absent: Eric Johnson, Anthony Asay

B. Approval of Minutes (February 2022) approved with changes by consensus

II. Guests / Public Comments: Susan Goodrich, Taylor Florence

III. Presentations:

IV. Officer Reports

A. President

1. International Bird Rescue has received the grant approved at the February 2022 board meeting. A tour of their facility can be arranged for those who are interested.
2. Received a thank you letter from the Feather River Land Trust for \$500 donation approved at the January 2022 board meeting.
3. Motion and approval via email on March 15, 2022, for Sacramento Audubon Society to participate as a formal stakeholder in the redevelopment planning process for Del Paso Regional Park with Daphne Reimer as Sacramento Audubon Society's representative. (Mary 1st, Jane 2nd)

B. Treasurer

1. Income Statement for the Nine Months ending March 27, 2022
 - a. Local chapter dues are on target to meet budget with donations just above budget.
 - b. Education and Outreach reflects the additional money approved last month for the Nature in the Classroom program.
 - c. At the January 2022 Board Meeting, the board approved the purchase of an additional \$2MM umbrella policy. \$723 is the pro-rated expense for the remainder of the SAS fiscal year.
 - d. Noted as Purchase of Items for Sale; \$754 for lapel pins. Any income generated from the sale of the pins will be noted in Sales.
 - e. Currently net income is \$24,350. We have nearly \$100,000 in checking and \$35,000 in savings.
2. 2022-2023 Proposed Budget
 - a. The Executive Committee met on March 25, 2022, to develop a preliminary budget. A non-profit budget is an estimate or guideline. Expenses are divided into discretionary and fixed expenses. The fixed expenses are covered by our dues. Discretionary spending is expected to be covered by what is currently in checking and savings if dues and donations will not cover it.
 - b. SAS had no prior knowledge of the bequests received in the recent past. These bequests were given with no restrictions. SAS has been notified of a future \$37,000 bequest. This bequest also has no restrictions.
 - c. In the past, fundraising events, such as a sponsored Bird Count at Bobelaine, have been held.
 - d. Motion to approve the proposed 2022-2023 budget (Nancy 1st, Paul 2nd) approved unanimously.

3. SAS has a new sales tax certificate and resale number. A PDF copy of the Sales Tax Certificate will be placed on the Board Member Document page on the website.
 4. Harriet has provided a list of tax filings for the Sacramento Audubon Society. It will be added to the P&Ps.
- C. Corresponding Secretary: Additional postcards will need to be ordered soon. They were previously order from Carmichael Printing in April 2021.
- D. Other Officers: None

V. Old Business

- A. Standing Committee & Officer Descriptions: Bill has submitted with edits from Daphne, description of the Education Committee duties. This and the other descriptions submitted, Membership, Bobelaine, and Conservation will be added to the P&Ps.
- B. Nominating Committee, voting procedure
1. Still seeking one more director. A full board is 5 officers, 5 directors and the past president.
 2. Voting will open on the website on May 22, 2022.
 3. Mary set up webpage for voting and Jane will send the ballot to the Observer by April 15.
- C. Google for Nonprofits
1. Google for Nonprofits will not work out for us at this time. There is a lack of customer support for this program from Google.
 2. Alternatives include:
 - a. Netfronts, our domain host, cost \$150 per year / per 30 email addresses
 - b. Google Workspace through Squarespace, cost of \$72 per year per email address
 - c. Gmail accounts such as SASpresident@gmail.com, free
 3. Critical that we have system that lives beyond our individual tenures, that gives us the ability to store emails and share documents.
 4. Paul and Mary will investigate options and make a recommendation to the board.
- D. Lapel Pins
1. 250 pins were ordered and have arrived. Plan to sell in person for \$5 or via the website for \$10 which includes shipping and tax.
 2. Board recommends using the environmentally friendly mailer and including a printed receipt.
- E. Spending Ideas
1. Name tags
 - a. Sample nametag ordered through www.namebadge.com. Cost \$12.32 per nametag plus \$6.99 shipping and handling.
 - b. In the past, nametags have been provided to Board members, Outreach volunteers, and Field Trip Leaders. Bill is compiling a list of who needs a new nametag and will get it to Mary.
 - c. Recommendation to also order a few names tags with "Volunteer" instead of a specific name.
 2. Business Cards
 - a. Easy way to quickly provide inquiring individuals with SAS information during those times when a long conversation would be inconvenient, such as when birding or on a field trip.
 - b. Should include logo, QR code, web address (possibly specific to field trips or accessibility) and a nice phrase "70 years of Advocating for Birds."
 - c. Bill will ask Heather White about creating design.

VI. New Business

- A. COVID Policy – Sharing Optics
 - 1. The Field Trip Committee requested that the prohibition against sharing optics be removed from the COVID policy.
 - 2. Motion to remove the restriction on sharing optics during field trips from the COVID-19 policy. (Nancy 1st, Paul 2nd) approved unanimously.
- B. Eagle Scout donation request for Kestrel Box project
 - 1. Motion to donate \$100 dollars to Bryson Miller for his Kestrel Box project. (Daphne 1st, Harriet 2nd) approved unanimously.
 - 2. Board recommends asking him for a report on the success of the program, photographs and number of boxes.
- C. List of duties not in Committee and Officer Descriptions
 - 1. With members transitioning off the board, recommendation that each board member create a list of duties performed, especially those not included in official position description.
 - 2. Send list to Harriet. She will compile and present for further discussion.

VII. Committee Chair and Board Member Reports

- A. Membership
 - 1. Membership numbers from Jane’s email to the Board on March 14, 2022.
 - a. There are currently 681 dues-paying SAS Members. 400 of these are receiving e-newsletters. There were 14 new SAS members this month. 8 SAS members were made inactive this month (1 member said she wasn’t renewing and the other 7 haven’t paid their dues.)
 - b. There are 2,883 NAS members that live in our chapter area. There were 58 new NAS members this month that live in our chapter area.
 - 2. Recommendation to wait longer, before sending another letter to those that live in our chapter area.
- B. Education
 - 1. Education Committee meeting Friday, April 1, 2022
 - 2. Rodd Kelsey has volunteered to lead presentations for SAS. Presentations have been on hold due to COVID.
- C. Website
 - 1. Website committee is in the process of the quarterly review. Requesting assistance in updating information on various pages. Mary will email to the board with details of information needed.
 - 2. Continuing to seek articles and posts for the News blog on the website. Articles ready or nearly ready for publishing are preferred.
- D. Conservation
 - 1. Reichmuth Park: Bill and others will be meeting with Shawn Aylesworth, Manager of Parks Maintenance on April 19th.
 - 2. Delta Tunnel: Anticipating the release of the Draft EIR sometime in mid-2022. Until the draft EIR is released we have no new information.
 - 3. Coyote Creek Solar: Awaiting draft EIR. Letters have been sent by ECOS, Chris Conard and Dan Airola.
 - 4. Northstate Hospital: Awaiting draft EIR.
 - 5. Next ECOS / Habitat 2020 meeting is Tuesday, April 5 at 7:00pm
- E. Outreach:
 - 1. Upcoming Outreach Events
 - a. Girl Scouts at Lake Comanche on April 24. Bill has four volunteers to lead bird walks and will be setting up an outreach table.
 - b. Sierra College Dinosaur Days is May 1, 2022. SAS will have an outreach table.

- c. Harvest Day 2022 with the UCCE Master Gardeners is August 6, 2022.
 - 2. Bill will contact Chalk It Up about participating this year. Normally held Labor Day weekend.
 - 3. Still waiting to hear from normal fall events, including: Naturefest in September, Crane Festival in November, and Central Valley Symposium.
 - F. Accessibility
 - 1. Chris Conard has submitted a write-up for a new Accessibility Location, Humbug Creek. Paul will check this location as well as another new Laguna Creek area.
 - 2. To continue raising awareness about Birdability, Paul will submit an article for publication in *The Observer*, written by a Texas birder who is using equipment designed and built by Paul.
 - G. Bobelaine
 - 1. Bill has contacted the painter about applying rust coating to the roof. He will provide a new estimate and expects the work to be done this summer.
 - 2. No update on the grant application submitted by River Partners and FlowWest.
 - 3. New signs, approved at the last board meeting are now up at Bobelaine.
 - H. Other Committee Reports (if any): None
 - I. Board Member Reports (if any): None
- VIII. Adjournment 8:45